

CERTIFICATE COURSE IN STRATEGIC PHARMACEUTICAL BUSINESS MANAGEMENT

Bhujbal knowledge City, MET's Institute of D-Pharmacy, Adgaon, Nashik organized Certificate Course in Pharmaceutical Business Management for diploma pharmacy students as platform to get substantial knowledge & skills required to run a pharmaceutical business with command over, all quality, regulatory aspects for improve quality of work & professional life. The course started from **11th Nov.2017**, total **20** students enrolled for that & certificate distribution of that course to the students on with Hon. Guest Dr. M. N. Qureshi, Principal of Govt. aided A. I. T's Institute of Pharmacy, Malegaon, Dr. S. J. Kshirsagar (Project Coordinator, MET's IODP), Prof. M. R. N. Shaikh (HOD, MET IODP), Prof. V. P. Rawal, Prof. H. B. Mishal, Prof. A. V. Kotkar, Prof. L. P. Patil.

The main objectives of that course were: -

- To upgrade the knowledge & skill of the pharmacy professionals
- To bring qualitative advancement in services of the community
- To establish the concept of retail management in an atmosphere of specialization
- To implement the best practices of pharmaceutical trade
- To facilitate education for health services
- To promote & encourage the advancement of literacy, cultural, scientific & technical education for the benefit of the community

The Resource Persons for the Course: -

Sr. No.	Date	Resource Person	Topic
1	11/11/2017	Dr.Pawan B.Udawat	General Principles of Pharmacology
2	18/11/2017	Mr.Sagar V.Agrawal	Entrepreneurship Development Skills
3	25/11/2017	Mr.Kashif Shaikh	Inventory Management
4	09/12/2017	Mr.Suresh Patil	Wholesale Pharma Business
5	09/12/2017	Mr.Atul Ahire	Hospital Pharmacy
6	09/12/2017	Mr.Amit Gharte	Retail Pharmacy & Whereabouts
7	16/12/2017	Mrs.Swati Jadhav	Patients Counselling
8	23/12/2017	Mr.Santosh Kadam	Hospital Pharmacy & Whereabouts
9	17/01/2018	Mr.Devdatt Gokhale	Personality Development

Photographs of Sessions



Photographs of Certificate Distribution

